

LETTER ONE

Charitable Giving – Staff Update

INTRODUCTION

Earlier this year we announced that we would allocate significant funds for donations to charities providing relief to people affected by the war in Ukraine. In the intervening months L1 formed a cross-business donations committee who have spoken to dozens of charities and have received (and approved) some brilliant projects and initiatives both in Ukraine and elsewhere.

Our grant funding to these organisations is already having a meaningful impact on Ukrainian refugees in neighbouring countries as well as displaced people within Ukraine. We are delighted to share details of the charities we are supporting and showcase their work.

By the end of September - assuming all the pipeline projects are approved, we will have approved or donated nearly \$50m in grant funding. We are now pausing on further grant applications whilst we

think about how we can more closely align our philanthropic giving with our company's mission, vision and strategic objectives.

We will be discussing this with board members and senior business unit leaders but we welcome any suggestions from all staff wherever you are located. We should be proud that our grants are having such an impact on the work of the charities we support and in due course, we will invite some of our key charity partners to come in and talk about their work with all L1 staff. In the meantime, we hope you enjoy reading this summary.

Thank you to everyone who has helped with this work – from the Donations Committee and beyond. It's a really great achievement.

Josh Hardie

CHARITIES WE'RE SUPPORTING

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LUKRAINE (€150,000)



LUkraine Luxembourg provide support and humanitarian assistance to Ukrainian citizens, both in Luxembourg and directly in Ukraine. They implement projects aimed at the integration of Ukrainian temporary migrants into the European community, paying special attention to work with Ukrainian children and youth. They are also engaged in cultural diplomacy, disseminating information and projects to make Ukrainian culture, literature, music, art and traditions more understandable and closer to Europeans. LUkraine also work for the preservation, development and reconstruction of Ukraine; strengthening relations between the European Union and Ukraine, as well as deepening of cooperation in economic, cultural and social issues.

Our donation contributed to the organisation's mission to scale and broaden their support for Ukrainians both in Luxembourg as well as those affected by the war within Ukraine. Since the start of the war in Ukraine, LUkraine has:

- Raised €1.4m in donations.
- Delivered 800 tons of humanitarian aid to Ukraine.
- Provided 10 ambulances, 1 fire truck, 4 water filtration stations and 100 bleach makers (for water filtration) to Ukraine.
- Sent 44 pallets of medicines and medical aid (including bandages, gauze and tourniquets).
- Distributed over 13,000 food packages.
- Recruited 1,000 volunteers.
- Evacuated and resettled 1,000 people.

"Being able to save human lives is the highest priority of LUkraine asbl – the support from L1 will help us to do that."

Nicolas Zharov President

ISRAAID (£950,000)



Founded in 2001, IsraAID is an independent NGO and the largest humanitarian aid organisation in Israel. IsraAID responds to major humanitarian crises across the world and is currently working in 50 countries and has 300 staff worldwide.

In Ukraine, L1's funding is enabling IsraAID to co-manage the Tulcea Humanitarian Logistics Hub, which is ensuring a sustainable and efficient supply of essential humanitarian items to civilians in southern Ukraine. When the war in Ukraine broke out, it was extremely difficult to deliver humanitarian aid into the country, with many areas cut off by fighting, leaving hospitals to run out of supplies and vulnerable people to face malnutrition.

So far, IsraAID has dispatched over 337 tons of food, medical supplies, and hygiene essentials from this Hub. In the last month alone, over 99,000 non-perishable, nutritionally balanced meals were sent to Ukrainian hospitals and shelters, as well as medical supplies including ultrasounds, defibrillators, electrosurgery units, bandages and syringes. Specific requests from IsraAID's 50+ verified partners were fulfilled - including shelters, hospitals, and churches. In total and since the beginning of this operation IsraAID has reached over 205,500 people in 32 cities, including Kyiv, Kharkiv, Odesa, Ivano-Frankivsk and Dnipro.

The logistics hub is one part of IsraAID's response to this humanitarian crisis. They are also:

- Supporting Ukrainian refugees in Moldova, both at the border and in the capital, delivering urgent relief supplies, including warm clothing, toiletries, children's resilience kits, and baby essentials to newly arriving refugees.
- Providing food and other supplies to local families hosting refugees.
- Running Mother and Child Safe Spaces at the border, allowing thousands of newly arrived mothers to rest for a moment while their children play with psychosocial experts, who support them to process their trauma.
- Running stress relief workshops for mothers, enabling them to support themselves and their families.

"We are very pleased to acknowledge LetterOne as a major supporter of IsraAID's Tulcea Humanitarian Logistics hub in our 2021 Annual Report, which has been circulated on social media channels and sent to our global supporters."

"The shelters in Dnipro are full because so many people have lost their homes, while others are living under siege. We are working tirelessly to deliver hygiene kits, non-perishable nutrient-rich food, and other essentials."
Alex, member of Tulcea Hub

INTERNATIONAL CENTRE FOR MISSING & EXPLOITED CHILDREN (ICMEC) (\$1,130,000)



In times of conflict and crisis children are especially vulnerable to going missing, being trafficked, and being otherwise sexually abused and exploited. Children living in and fleeing from areas impacted by war suffer disruption of their daily lives and are too often cut off not just from their family and communities, but from the basic, systematic protections that should shield them from these risks.

Founded by a group of US and European government representatives and business leaders, ICMEC exists to empower the global community to create systematic and sustainable protections on behalf of children. When countries seek to safeguard their children from sexual abuse and exploitation, trafficking, and the threat of going missing, they turn to ICMEC for guidance and support.

With our grant support, ICMEC will:

- 1 Immediately establish at least one permanent ICMEC representative in Europe to closely coordinate programs in the region and represent and advocate for comprehensive child protection policies and systems, as well as support national-level work via roundtables, training programs, and consultations.

- 2 Conduct comprehensive gap (MRC) assessments and develop strategic national action plans across three countries in Eastern and Central Europe over the next 18 months, with intent to direct investment and energy toward most important and impactful activities for sustainable, long-term protection.
- 3 Work closely with regional bodies to make necessary upgrades to ICMEC’s missing children database and alert system, GMCNginer -- including language translation, localization, and geotargeting, as well as other user enhancements (per ICMEC’s discretion) – and work to promote adoption by regional and national agencies toward the tracking and identification of displaced children in the region.

ICMEC works in partnership with the Office of Security and Cooperation in Europe (OSCE) and has also been collaborating with the Conseil Européen des Syndicats de Police (CESP).

“We believe that building alliances and networks between law enforcement, industry and NGO’s are crucial to protect citizens and children all over the world. As a European organisation we are exploring partnership opportunities with ICMEC to build capacity in Europe and in the rest of the world. Working hand in hand with relevant stakeholders is an initial step to address important issues”
Irena Ivanovska
Communication and Coordination Expert CESP

“ICMEC’s partnership with OSCE is critical to our efforts to assist countries in Central and Eastern Europe further develop their capacities for protecting children.” Guillermo Galarza,
VP for Partnerships and Law Enforcement Training ICMEC

WORLD VISION (\$3,000,000)



World Vision is an NGO with over 70 years' experience working with communities, donors, partners, and governments to create opportunities for better futures for vulnerable children, even in the toughest places. They work with governments, local organisations and other NGOs and charities to deliver projects that protect and safeguard children through a variety of programmes and interventions.

Our donation to World Vision has immediately enabled their response to provide summer day camps for up to 25,000 children. These camps combine learning and entertainment. They are designed to address the different needs of girls and boys, promote inclusion and participation, and strengthen the protection of children and youth. Many of the children have been psychologically and emotionally distressed by the conflict in Ukraine. These camps are part of efforts to ensure children have integrated multi-sector support, including child protection, Mental Health and Psychosocial Support (MHPSS) and referral to specialised services when needed.

The second part of our donation is targeted to benefit 50,000 children. It will deliver phase 2, building on the summer camps initiative but giving vulnerable children access to more formal education. This will be done through three key approaches:

- firstly, summer camps will include remedial learning and catch-up lessons for children, helping them to build key cognitive skills;
- secondly, summer camps will prepare children to transition to formal education after the new school year starts in September 2022; and
- thirdly, the project will align with Ukraine's Ministry of Education's 'All Ukrainian Schools Online' bid to develop a new online curriculum for grades 1-4. This will address funding gaps associated with curriculum development. The curriculum will be pilot tested in target locations through teacher training, ensuring the availability of curriculum content for children and teachers. The pilots will be documented and assessed for effectiveness and use.

"We are so happy to be able to see the Summer Camps being supported across Ukraine. These summer camps give children an opportunity to play, to have fun, and to access the psychological support. It also gives their parents the chance to rest and look for jobs and rental apartments. We would like to thank LetterOne - the money is being spent on better futures for Ukrainian children and young people."
Catherine Green Ukraine Country Director

TIKVA (\$1,300,000)



Tikva's core mission has traditionally been to care for homeless, abandoned and abused children from Ukraine and neighbouring regions of the former Soviet Union. Our grant will help Tikva during the current conflict to provide support for the physical, financial, educational, occupational and psychological needs of the refugees Tikva has evacuated and continues to rescue from Odesa, Ukraine and other dangerous regions of Ukraine, to the Constanta region of Romania. Their facilities are now supporting close to 1,000 displaced people.

Tikva is providing daily education by running classes in-person or connecting with teachers in Odesa to ensure that the children's ongoing learning needs are met. They have also established a medical and psychological support centre where they provide medical assistance for both minor and serious health problems for the refugees in their care and also provide specialist psychological care through trained professionals. In addition, a youth and communities initiative provides paid work opportunities to the centre's residents in order to maintain their mental wellbeing as well as enabling them to use their skills and energies to help others at the centre.

"LetterOne has been a true and invaluable partner to Tikva as we work together to rescue, resettle and support orphaned children, families and the elderly from the horrors of war in Ukraine."
Rafael Kruskal, CEO

DIRECT RELIEF (\$5,000,000)



Direct Relief is an international NGO that mobilises medical supplies and free prescription medicines to people affected by war and other disasters.

Since the invasion on 24 February 2022, Direct Relief has shipped over 900 tons of pharmaceuticals and medical products (with a wholesale value of over \$500m) to Ukraine that have all been requested and approved by the Ministry of Health of Ukraine. Direct Relief has staff in both Ukraine and in the region and has executed Cooperation Agreements with the Ukrainian Ministry of Health, international agencies and individual Oblast health departments, hospitals and NGOs throughout the country. Direct Relief has also provided over \$15m in financial awards within the region to help Ukrainian patients and refugees have improved access to medicines/ healthcare.

Our significant donation will enable Direct Relief to provide medical material and health facilities to those remaining in Ukraine and will also help to provide free prescription to @27,000 refugees who are currently in Poland.

"Please do accept my deepest personal thanks on behalf of our organisation and, far more importantly, the women and children and families who will receive needed assistance that otherwise would not be possible but for your actions."

Thomas Tighe
President and CEO

"Thank you for your incredible support, and for allowing Direct Relief to be part of LetterOne's good works. Looking forward to working together further."

Gloria Parrish Director
Corporate and Brand
Partnerships

UNITED NATIONS CHILDREN'S FUND (UNICEF)

(\$5,000,000)

Luxembourg Committee for UNICEF

UNICEF is an agency of the UN responsible for providing humanitarian and developmental aid to children worldwide. It has been at the forefront of the humanitarian response in Ukraine, delivering urgent support to children and families. Our donation will support UNICEF's response to the crisis and included:

- 1 Providing families with food and water:** Helping to provide families with vital access to clean water and nutritious food. In addition, calling for the protection of remaining essential infrastructure including sanitation systems, health facilities and schools.
- 2 Supporting child health and protection services:** Helping to make sure that child health and protection services are available for families who need them. Critical supplies are being provided to cover the immediate needs of families forced to flee across Ukraine. Also helping to strengthen local health facilities.
- 3 Education programmes:** Making sure that all children, including children out-of-school and living with disabilities can have access to formal or non-formal education as well as psychosocial support, social and emotional learning and life skills education.
- 4 Supporting refugees with Blue Dot safe spaces:** Working with partners and the UNHCR to assess the

refugee situation in neighbouring countries. With the Blue Dot safe spaces making sure families that have been forced to flee their homes are looked after.

UNICEF has established Blue Dot safe spaces in Moldova, Romania, Bulgaria, Slovakia, Poland and Italy. Each Blue Dot has the capacity to provide support to 3,000–5,000 people per day. These Blue Dots will provide key information for displaced families, psychosocial support, safe spaces for mothers and children, and protection for unaccompanied and separated children.

Half of our donation will be utilised by UNICEF to provide support to women and children who are facing an unfolding humanitarian crisis in the **Horn of Africa (HoA)**.

Children in the HoA are at risk of becoming victims of one of the worst climate-induced water and drought emergencies of the past 40 years. Three consecutive poor rainy seasons have left large swathes of Somalia, Ethiopia, Kenya, Eritrea, and Djibouti facing exceptional drought. Children and families have been pushed to the brink as crops fail and livestock die, damaging lives and livelihoods. Some 10.5m people – of which 5.2m are children - are facing severe water shortages, and 16m require immediate food assistance as a result of the drought.

UNICEF (continued)

Luxembourg Committee for UNICEF

The impact of the war in Ukraine is set to tip even more families over the edge with increasing fuel and food prices and reduced availability of wheat and cooking oil imports for affected countries.

Given the quickly deteriorating situation, UNICEF is scaling-up interventions in all five affected countries. This will be achieved with the rapid scale-up of procurement and positioning of essential lifesaving supplies, an increase in partnerships and coverage, and the expansion of critical services in the most affected areas:

1 Providing families with safe water, sanitation and hygiene (WASH). UNICEF's emergency WASH activities include emergency water trucking, urgent rehabilitation and repairs of strategic water supply systems, emergency drilling new boreholes, construction of emergency family-shared and gender segregated latrines, emergency water supply to health and nutrition sites and hygiene promotion activities.

2 Supporting health care for children and women. Investment in facility-based and mobile health and nutrition teams will improve access to essential lifesaving services, including critical routine vaccinations for children under five years of age (including measles), skilled care for maternal services, and increased number of treatment centres (eg for cholera) and breadth of response.

3 Life-saving nutritional support. UNICEF is prioritising increased procurement of Ready to Use Therapeutic Food (RUTF) and number of nutrition sites to boost treatment of SAM. Pregnant and

lactating women will receive counselling on Infant and Young Child Feeding, vitamin A supplementation and deworming. Together with WFP, UNICEF will ensure food assistance is adequate for treatment of moderate and severe acute malnutrition.

4 Keeping children learning. UNICEF's education response focuses on providing basic education in safe and protective learning environments, through a two-pronged approach, targeting affected children to ensure they are retained in their current schools as well as providing access to learning opportunities for those who have been displaced.

CITIZENS UK/USPUK (£1,350,000)



Citizens UK, a people-powered alliance of diverse local communities working together for the common good, has partnered with USPUK, a charity that provides pathways for Ukrainians to resettle in the UK to develop the Communities for Ukraine scheme, awarded 'Recognised Provider' status by the UK Government to match refugees with host sponsors under the Homes for Ukraine scheme. Both charities were awarded grants from L1 to support their work. Our funding will enable the two charities to work together to streamline the process for Ukrainians to come to the UK. USPUK will identify and support people in Ukraine who wish to come to the UK and then provide them with key information, support for travel, visas and financial support. Once they are in the UK, Citizens UK will find new arrivals suitable, vetted hosts for accommodation and other support.

Having already established a blueprint for sustainable and scalable refugee resettlement through community sponsorship, our funding will help them to initiate a 'second wave' through:

- **Match a further 9,000 Ukrainians** with hosts in the UK over the next 12 months.
- **Recruit major Strategic Partners** and build their community sponsorship of refugees through the Communities for Ukraine programme, focusing on adding to the number, size and diversity of Strategic Partners.
- **Ensure sustainability for all 10,000 Ukrainians** brought to the UK through the Communities for Ukraine programme by supporting host sponsors and Strategic Partners with information and training to support integration in relation to accommodation, education and employment.

"USPUK is delighted to have the support of LetterOne which reinforces the partnership with Citizens UK. The work we are doing has benefitted large numbers of Ukrainians seeking refuge in the UK and the funding from LetterOne is of very significant assistance in continuing in that endeavour."
Nicholas Vetch, USPUK

"Over the last 6 months USPUK and Citizens UK have supported organisations to find homes for over 1,000 Ukrainians. As the war continues to rage, partners determinedly continue to welcome Ukrainians into their communities, providing dignity, support and safety on a scale not seen this century. This funding enables us to broaden an already successful scheme and continue offering sanctuary to families who are already contributing so much to community life here in the UK - as well as provide a blueprint for new ways for communities to resettle refugees."
Jonathan Cox Deputy Director Citizens UK

GLOBAL SURGICAL & MEDICAL SUPPORT GROUP (GSMSG) (\$1,140,000)



GSMSG is a 501c3 non-profit charity organisation comprised over 1500 US physicians and special operations veterans who provide direct care and training to populations in conflict zones around the world. GSMSG teams have been deployed in support of civilian populations in Syria, Iraqi Kurdistan, Sierra Leon, Guyana, Honduras, Afghanistan and are currently in Ukraine. GSMSG deployed the first US surgical team into Ukraine days after the war started and has maintained the largest consecutive presence of US surgical providers for the entirety of this conflict. GSMSG teams maintain a presence in Lviv and Kyiv. Teams have also forward deployed several times to the east of the country, providing injury care and training to Ukrainian populations. GSMSG's overall goal is to build the capabilities of the Ukrainian population and its medical professionals.

Our donation will facilitate the start of a new site in Dnipro in South Central Ukraine. This assistance will help to train medical providers (nurses, medics and surgeons) in Ukraine, as well as direct medical and surgical interventions and assistance when possible, and medical supplies for point of injury and surgical interventions (tourniquets, gauze, First Aid kits, burn treatment and surgical supplies).

Their targets over one year are:

- 50 physicians trained directly
- 1,000 medics trained directly
- 2,000,000 patients to benefit

"GSMSG acts as a force multiplier and creates long lasting impacts by training our Ukrainian counterparts.

The improvements in Ukrainian medical and surgical capabilities will live on longer after the war is won and GSMSG teams have departed."

**Dr Aaron Epstein
President**

JEWISH RELIEF NETWORK FOR UKRAINE (JRNU) (\$2,000,000)



**JEWISH RELIEF
NETWORK UKRAINE**

The aim of JRNU is to provide humanitarian aid to the people of Ukraine during the current crisis and beyond, and to rebuild the communities as soon as possible (including economic and social infrastructures), allowing the people to be self-sustaining once more. JRNU is the umbrella organisation for the humanitarian work of Chabad Ukraine, a network of synagogues, schools, community centres and orphanages in 32 cities, and several orphanages and camps throughout the country. Throughout the war, with the support of 48 regional coordinators and a team of professional staff, volunteers and more than 150 Chabad rabbis in the local communities, JRNU/Chabad Ukraine has been providing life-saving aid, and JRNU now supports more than 30,000 Ukrainians every month with housing, food and medicine.

Our donation will enable JRNU to continue to provide support to the 30,000 Ukrainians they currently work with as well as support an orphanage that was relocated from Odessa to Berlin.

*“Thank you so much for the wonderful news. I can’t tell you how much this grant is going to help thousands of people in Ukraine, where unfortunately the situation is getting worse rather than better. It has been a pleasure working with you and we look forward to doing great things together to make a positive difference.” Judi Garrett
Chief Operating Officer*

WORLD JEWISH RELIEF (£2,191,586 - approved and pending payment)



World Jewish Relief aims to assist those living in poverty, affected by disaster, disability or who are displaced, to survive, earn a living, find employment and be better able to support themselves. They achieve their aims through the delivery of:

- Livelihood development and employment support to those on the margins of society within Jewish communities in eastern Europe and Uganda, resettled refugees in UK and rural communities living in poverty across Africa. Their employment initiatives are creating self-reliance amongst those traditionally dependent on handouts.
- Lifesaving care for the elderly in Ukraine, Moldova, Belarus, Poland, Bosnia and Georgia, many of whom are Holocaust survivors, with a particular specialism in dementia care, addressing social isolation and digital access.
- Humanitarian action to those affected by natural disasters, climate change and conflict.

The funding requested from us will enable WJR to deliver their strategic priorities in the next nine months, namely:

- 1 Providing targeted humanitarian assistance to the areas where needs are greatest but access is most restricted to other agencies.
- 2 Supporting internally displaced people in areas where they are most concentrated.
- 3 Essential 'Back to Work' employment schemes for Internally Displaced People and Residents.
- 4 Initiate their winter 2022/23 preparedness plan.
- 5 Offering home repairs and homecare to vulnerable families and older people.
- 6 Assisting refugees in the UK with integration and employment support.



"World Jewish Relief has a 30 year history of working in Ukraine and is uniquely placed to deliver humanitarian assistance to those affected as well as to those that have been forced to flee their homes. We are grateful to LetterOne for their generosity in enabling us to deliver high quality emergency support to the most vulnerable and respond to such a catastrophe."
Paul Anticoni Chief Executive

PU DONBAS (The Public Union – Promotion Programme for the Revival and Integration East of Ukraine Donbas) in partnership with **UNICEF UKRAINE (£10,086,536)**



PU Donbas is a Ukraine-based charity that is providing an emergency response to homeless and displaced orphans and children without parental care and place them into Family Type Children's Houses (FTCH). The overall objective is to build up to 50 new FTCHs which meet all the criteria on inclusiveness and accessibility for displaced children in safe locations within Ukraine.

Working in partnership with UNICEF (Ukraine), work has started to identify where the current FTCHs are located, the conditions they are in and where there is a need for new homes for orphaned children in safe locations. Once the findings are reviewed and approved by their donor partners (including L1, phase 2 of the construction programme will begin.

"There are no 'other people's children'!"

Zoya Garkavenko
Executive Director
PU Donbas